

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

Give A Lifetime Of Beauty And Pleasure

Orchid plants never die of old age - as the plants grow there is always something new and exciting to watch. It's fun to see the new growths appear, it's a thrill to know the buds are in the sheath, and it's breath-taking when your orchids are in full bloom.

GLORIOUS, PROLIFIC CATTLEYA HYBRIDS produce dark, vivid, large, corsage type blooms of highest quality.

No. 206—Strong young plants in 3 in. pots 7 to 10 in. tall, Should flower within 1 to 2 years. Each \$5.98

No. 207—Young plants in sheath in 3in. pots, Most will flower this year, though first flowers are generally small. Each \$9.98

No. 208—Larger plants in 4 to 5 in. pots, 12 to 20 in. tall in sheath, Should flower this year. Each \$17.50

No. 209—Selected large plants, finest type, flowering size with 1 to 2 sheaths. Each \$25.00

We pack carefully and guarantee safe delivery anywhere in the U. S.

Dreaming Of A White Christmas?

Please yourself and amaze your neighbors with a snow white orchid. These are all finest varieties - a size to fit any budget.

No. 210—Strong young plants in 2½ to 3 in. pots, 6 to 8 in. tall, should flower within 2 to 3 years. Each \$5.98

No. 211—Larger young plants in 3 in. pots, 8 to 10 in. tall. Should flower within 1 to 2 years. Each \$ 9.98

No. 212—Flowering size young plants in 4½ to 5 in. pots, 12 to 16 in. tall in sheath to flower this year. Each \$25.00

No. 213—Specimen plants to flower on 2 or more bulbs. \$ 35.00 to 75.00

COMPLETE CULTURAL DIRECTIONS ARE INCLUDED WITH EACH ORDER

SAVE MONEY ON COLLECTIONS When you receive it you can divide each collection into several beautiful lifetime gifts. ALL COLLECTIONS are priced for shipment AS ONE ORDER TO ONE ADDRESS.

No. 214—*Cattleya Hybrid Seedling Special* (You save \$7.50) Seven fine young *Cattleya* seedlings in 2 to 3 in. pots, plants 2 to 4 in. tall. Includes 1 lb. Fenorco Plant Food. Makes 7 unique gifts. \$11.00

No. 215—*Cake Pan Special* (You save \$5.52) Two flowering size plants in 5 to 6 in. pots plus one seedling. Includes 1 lb. Fenorco Plants Food. Makes 2 large, 1 small - gifts \$ 16.98

No. 216—*Starter Collection* (You save \$10.50) Five flowering size plants - 3 *Cattleyas*, 1 *Laelia anceps*, 1 *Dendrobium Phalaenopsis*. Includes 1 lb. Fenorco Plant Food. Makes 5 flowering size gifts. \$25.00

No. 217—*Junior Hybrid Collection* (You save \$12.00) Five fine young hybrid *Cattleya* plants in 3 in. pots in sheath ready to bloom for the first time. Includes 2 lb. Fenorco Plant Food. Makes 5 flowering size gifts. \$ 52.50



A Fine Cattleya Hybrid



PURE WHITE CATTLEYAS USED IN A CORSAGE



A #220, C. Bowringiana x C. Eva Shill In Bloom

No. 223—*C. TRIANAE (The Christmas Orchid)* Plants with 1 sheath including 1 lb. Fenorco Plant Food. Each \$8.98

No. 224—Larger plants of *C. trianae* with 2 to 3 sheaths, including 1 lb. Fenorco Plant Food. Each \$12.98

If you want Express Charges prepaid, add amounts shown on the enclosed sheet for the items you order.

UNUSUAL CLUSTER CATTLEYA HYBRIDS

Showy flowers, 3" to 4" in diameter, borne in clusters, very prolific, easily grown, unusual.

C. BOWRINGIANA X C. EVA SHILL Shown in color at left. A strong growing, free flowering, vivid hybrid. Produces up to 10 flowers per stem.

No. 218—Young plants in sheath in 3" pots. Each \$9.98

No. 219—Larger plants in sheath in 4" pots. Each \$16.98

No. 220—Large plants, 2 or more sheaths in 5" pots. Each \$24.50

C. BOWRINGIANA X LC. RED OAK The largest flowered, strongest growing, cluster *Cattleya* we have. Flowers dark, 3½" to 5" in diameter, up to 9 per spike.

No. 221—Strong plants in sheath in 6" pots. Each \$16.98

No. 222—Specimen plants in sheath in 7" pots. Each \$24.50

TERMS:

Cash With Order All Prices F.O.B.

HOMESTEAD, FLORIDA

FENORCO PLANT FOOD

1 pound Postpaid.....	\$1.75
5 pounds Postpaid.....	\$4.50
10 pounds Postpaid.....	\$8.00

FENNELL ORCHID COMPANY
HOMESTEAD, FLORIDA



FULL BOX MIXED

TREAT YOUR FAMILY AND FRIENDS TO THE TOP OF THE CROP

They'll love these beautiful boxes of the juiciest, most flavorful citrus fruit anywhere. Picked at the peak of perfection - only the finest selected - and rushed to you by express. You'll agree with our customer who said, "We didn't know fruit could be so delicious."

The season of top quality for citrus fruit extends from November 15th to about April 15th and we will ship only during this period.

NO. 64 FULL BOX—Oranges or Grapefruit or Mixed, Only.....\$7.95
 NO. 65 HALF BOX—Oranges or Grapefruit or Mixed, Only.....\$4.95
 TEMPLE ORANGES — Florida's fanciest fruit. Thin skinned, easily peeled, full fresh flavor all their own. This years crop best in years. Available during January and February only.
 NO. 66 FULL BOX.....\$10.95 NO. 67 HALF BOX.....\$6.50

DELUXE BUSHEL

No. 63—Our showiest, fanciest package—contains:

- 1—Full bushel of fruit—Oranges or Grapefruit or mixed
- 1—1 lb.Box of Fresh Coconut Patties.
- 2—1 lb. Jars Marmalade ..
- 1—1 lb. Box Paper Shelled Pecans

Price Only \$9.50

GUARANTEE

We guarantee all fruit shipments to arrive in good condition.

Be sure to add correct amount for Express Charges. See enclosed sheet. (Or we can ship, Express Charges Collect at your request.)



BUSHEL ORANGES

BASKETS - YOUR SELECTION

Either Oranges, Grapefruit or Mixed.

No. 68 Full BushelOnly \$5.95
 No. 69 Half BushelOnly \$3.25
 No. 70 Mexican Full Bushel.....Only \$8.25
 No. 71 Mexican Half Bushel.....Only \$4.95

QUANTITY DISCOUNT—If your order consists of five or more fruit items, deduct 5 per cent discount. If it consists of fifty or more items deduct 10 per cent discount.

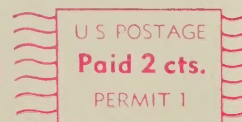


MEXICAN BUSHEL MIXED

TERMS: Cash With Order All Prices F. O. B. HOMESTEAD, FLORIDA



Fennell Orchid Co.
 Orchid Jungle
 HOMESTEAD, FLA.



Librarian
 U. S. Dept. of Agriculture
 Washington, D. C.

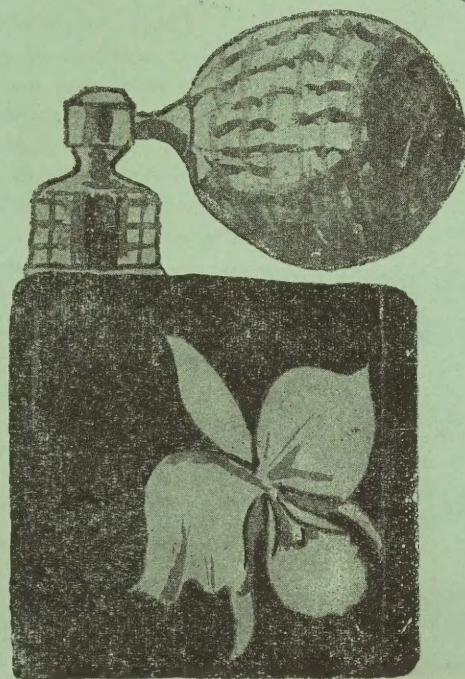
Christmas Presents

from our GIFT SHOP

PERFUME ATOMIZER - Beautifully carved orchid flowers in clear plexiglass. A charming useful gift for Milady's vanity. Size as shown.

Postpaid anywhere in U.S.A. \$5.75

For Perfume See Other Side



ORCHID BUD VASES - Eloquent gifts that keep their price a secret! Intricate hand carved orchids sculptured within crystal-like plexiglass. Guaranteed to hold water. Practically unbreakable. Picture approximately actual size.

2 Orchid Bud Vases- sent postpaid . . . \$4.98

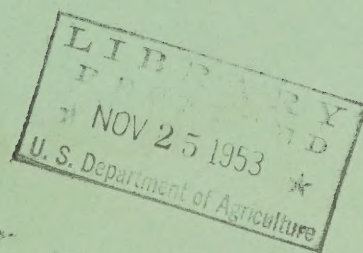
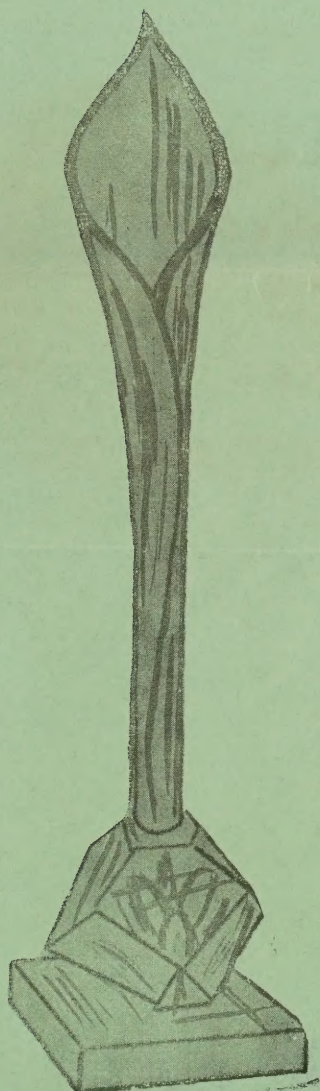
2 Larger size (7" tall) sent postpaid .. \$5.98

Sold ONLY per pair.

FENNELL ORCHID Co.

Homestead, Florida

See Other Side



NOW APPLICABLE ON ALL PLANT ITEMS

"GROW ALONG" PLAN

The principle of this plan is the same as a "Lay - Away Plan", except that in the case of orchid plants they are making growth and increasing in value as you make your payments.

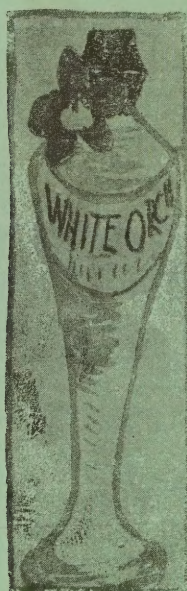
Order your plants and send \$1.00 or more to hold them.

Orders up to and including \$12.50 may be paid for at \$1.00 per week. (or more if you prefer)

Orders from \$12.50 through \$25.00 may be paid for at \$2.00 per week. (or more if you prefer)

Orders of \$25.00 and up may be paid for at \$5.00 per week, (or more if you prefer)

Your orchid plants are marked with your name and put aside when we receive the initial payment. They will be "Growing Along" and when the plants are paid for, shipment will be made to you.



*Christmas Presents from our
Gift Shop to please the most discriminating.*

WHITE ORCHID PERFUME - Christmas magic in a bottle.

Exquisite miniature bottles containing 1 dram of the elegantly feminine "White Orchid" Perfume, each in a separate clear plastic gift box.

Box of 6 bottles - (6 charming little gifts) - Postpaid for \$6.25.

Perfume . . . 6 bottles @ \$.75	\$4.50
Federal tax . . 6 bottles . . @ \$.15	\$.75
Postage & packing	\$1.00
Total	\$6.25

Sold ONLY in boxes of six bottles.

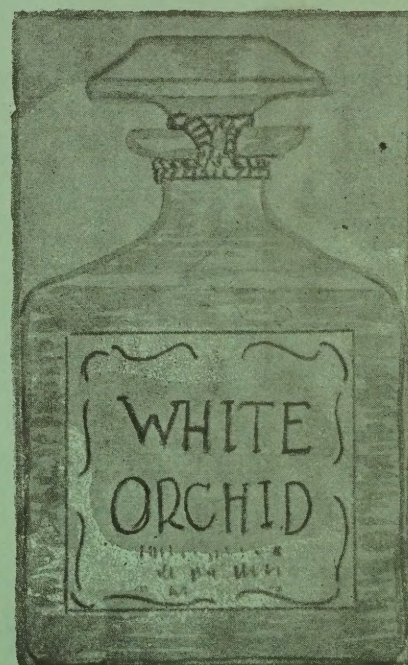
For lasting enchantment, "White Orchid" Perfume in 1 ounce bottles.
A scent as alluring as the white orchid flower.

Postpaid for \$5.80 per bottle	
Perfume	\$4.00
Federal Tax	\$.80
Postage & packing	\$1.00
Total	\$5.80

Pictures of bottles are approximately actual size.

FENNELL ORCHID COMPANY
Homestead, Florida

See Other Side



FENNELL ORCHID COMPANY - ORCHID JUNGLE - HOMESTEAD, FLORIDA

Order Blank for your Convenience

SANTA HAS A SUPRISE FOR YOU! With every order of \$15.00 or more, received before Jan. 15, 1954, we will include a SUPRISE GIFT of an orchid plant or plants valued at approximately 10% of the order.

DON'T FORGET PLANT FOOD - IT'S CHEAPER WHEN ORDERED WITH PLANTS. When shipped with a plant order, FENORCO HY-DROPONIC PLANT FOOD is only \$1.00 per 1 pound, \$3.75 per 5 pounds, \$7.00 per 10 pounds. Shipped in 1 pound or 5 pound packages - F. O. B. Homestead, Florida

Enclosed find Check () Money Order () \$_____ to cover the following:

SHIP TO	List No.	Description	Amount	Date Shipment Preferred
Name _____ Street _____ City & State _____		lbs. Plant Food		
Name _____ Street _____ City & State _____		lbs. Plant Food		
Name _____ Street _____ City & State _____		lbs. Plant Food		
Name _____ Street _____ City & State _____		lbs. Plant Food		
Name _____ Street _____ City & State _____		lbs. Plant Food		
Name _____ Street _____ City & State _____		lbs. Plant Food		

NOTICE - We guarantee safe delivery anytime anywhere in the U. S. except during the period December 19 to January 3 inclusive.

Your Name and Address

☐ Check here if you want cards enclosed.
Message to be put on cards.

SEE OTHER SIDE FOR TABLE OF PREPAID EXPRESS CHARGES

EXPRESS RATES ON GIFT SHIPMENTS

We will do everything possible to ship all orders that are received by us before December 12th, so that they will arrive at their destinations in time for Christmas. On orders received after December 12th we will send the person to whom the order is to be sent an attractive Christmas card telling of the gift and also telling that the order will be shipped shortly after Christmas.

While we prefer to ship by Express Collect, we will ship any order you want shipped express prepaid anywhere in the U. S. A. at the following rates:

ADD THE AMOUNTS SHOWN BELOW FOR YOUR ITEMS IF YOU WANT THEM SENT EXPRESS PREPAID

(Subject to change without notice)

SEE ORDER BLANK ON OTHER SIDE

FRUIT					ORCHID PLANTS			
	Box	Bu. & Mex. Bu.	Half Box	1/2 Bu. & Mex. 1/2 Bu.	List Nos. 206-207 210-211 218	List Nos. 208-212 214-219 220-221 223	List Nos. 209-213 215-217 222-224	List Nos. 216
ALABAMA	2.58	1.85	1.92	1.85	2.00	2.35	2.75	3.50
ARIZONA					2.50	3.25	3.85	5.45
ARKANSAS	3.48	2.27	2.58	1.85	2.25	2.60	3.25	4.25
CALIFORNIA					2.50	3.35	4.25	5.75
COLORADO	4.39	2.75	3.14	2.27	2.35	3.25	3.75	5.25
CONNECTICUT	3.48	2.27	2.58	1.85	2.25	2.75	3.25	4.25
DELAWARE	3.20	2.12	2.40	1.85	2.25	2.55	3.00	3.75
DIST. OF COLUMBIA	2.91	1.92	2.18	1.85	2.25	2.55	3.00	3.75
GEORGIA	2.22	1.85	1.85	1.85	2.00	2.35	2.60	3.25
IDAHO	5.47	3.43	4.00	2.64	2.50	3.35	4.25	5.75
ILLINOIS	3.48	2.27	2.58	1.85	2.25	2.75	3.25	4.25
INDIANA	3.48	2.27	2.58	1.85	2.25	2.75	3.25	4.25
IOWA	3.93	2.52	2.86	2.12	2.25	2.75	3.25	4.50
KANSAS	4.05	2.58	2.98	2.18	2.25	2.75	3.25	4.50
KENTUCKY	2.91	1.92	2.18	1.85	2.25	2.50	3.00	3.75
LOUISIANA	3.03	1.99	2.27	1.85	2.25	2.50	3.00	3.75
MAINE	3.71	2.40	2.69	1.92	2.25	2.85	3.50	4.65
MARYLAND	3.03	1.99	2.27	1.85	2.25	2.50	3.00	3.75
MASSACHUSETTS	3.48	2.27	2.58	1.85	2.25	2.75	3.25	4.25
MICHIGAN	4.05	2.58	2.98	2.18	2.25	2.75	3.25	4.25
MINNESOTA	4.05	2.58	2.98	2.18	2.25	2.85	3.50	4.75
MISSISSIPPI	2.75	1.85	2.05	1.85	2.00	2.50	2.85	3.75
MISSOURI	3.48	2.27	2.58	1.85	2.25	2.75	3.25	4.25
MONTANA	5.18	3.20	3.71	2.52	2.50	3.25	4.00	5.65
NEBRASKA	4.05	2.58	2.98	2.18	2.25	3.00	3.65	4.85
NEVADA	5.47	3.43	4.00	2.64	2.50	3.35	4.25	5.95
NEW HAMPSHIRE	3.71	2.40	2.69	1.92	2.25	2.75	3.35	4.35
NEW JERSEY	3.48	2.27	2.58	1.85	2.25	2.75	3.25	4.00
NEW MEXICO	4.39	2.75	3.14	2.27	2.25	2.85	3.50	4.65
NEW YORK	3.48	2.27	2.58	1.85	2.25	2.65	3.25	4.00
NORTH CAROLINA	2.58	1.85	1.92	1.85	2.00	2.35	2.80	3.60
NORTH DAKOTA	4.39	2.75	3.14	2.27	2.35	3.25	3.75	5.25
OHIO	3.48	2.27	2.58	1.85	2.25	2.75	3.25	4.25
OKLAHOMA	3.71	2.40	2.69	1.92	2.25	2.75	3.25	4.25
OREGON	5.47	3.43	4.00	2.64	2.75	3.65	4.50	6.35
PENNSYLVANIA	3.48	2.27	2.58	1.85	2.25	2.75	3.25	4.25
RHODE ISLAND	3.48	2.27	2.58	1.85	2.25	2.75	3.25	4.25
SOUTH CAROLINA	2.33	1.85	1.85	1.85	2.00	2.35	2.75	3.50
SOUTH DAKOTA	4.39	2.75	3.14	2.27	2.25	3.00	3.75	4.85
TENNESSEE	2.91	1.92	2.18	1.85	2.00	2.50	3.00	3.75
TEXAS	3.71	2.40	2.69	1.92	2.25	2.75	3.25	4.25
UTAH	5.18	3.20	3.71	2.52	2.25	2.75	3.35	4.35
VERMONT	3.71	2.40	2.69	1.92	2.25	2.75	3.35	4.35
VIRGINIA	2.75	1.85	2.05	1.85	2.25	2.50	3.00	3.75
WASHINGTON	5.47	3.43	4.00	2.64	2.75	3.60	4.50	6.35
WEST VIRGINIA	2.91	1.92	2.18	1.85	2.25	2.65	3.10	4.00
WISCONSIN	4.05	2.58	2.98	2.18	2.25	2.75	3.35	4.35
WYOMING	4.90	3.03	3.43	2.40	2.25	3.25	3.75	4.25

Do not ask for parcel post shipment between Nov. 1st and April 1st. Parcel post is not protected against freezing.

FENNELL ORCHID COMPANY - Homestead, Florida